

# **RATES** Media Kit 2024-25

PADEL CLUSTER MAGAZINE is the first professional magazine dedicated to the padel sector, aimed at manufacturers, producers, distributors, clubs, organizations, and other stakeholders. Its main objective is to be the voice of the International Padel Cluster (IPC) and the professional sector of this sport.

#### **Main sections:**

- **Editorial**
- Summary
- **CIP News**
- Padel News
- Market Data / Business Climate
- **Equipment News**
- **Facilities News**
- Services News

- Trade Fairs
- The Sector's Opinion
- Feature Article (Market)
  - **Features**
- Interviews
- Clubs
- Agenda





More than 10,000 professionals will read and/or download the magazine quarterly in digital format, along with our bi-weekly newsletter

#### **Characteristics:**

Size: 210 x 275 mm





### **RATES**



Inside front cover 1,300€

Inside front cover double page (2 pages) 2.000€

Back cover 1,500€

Inside back cover 1,000€

Inside back cover double page 1,500€



First preferred page 1,200€

Preferred page 1.000€

Editorial page Concepts 900€

Double editorial page 1,500€



Advertising booking:

+34 932 530 311

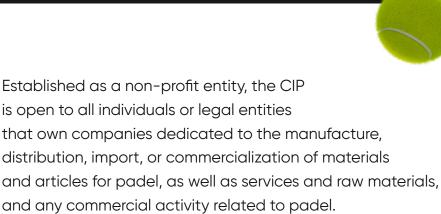
**Jaume Ferrer** Secretario técnico Clúster 

**Marc Caunes Press Coordinator** 



#### The INTERNATIONAL PADEL CLUSTER (IPC)

is a global organization that brings together manufacturers, producers, and distributors of products related to the sport of padel.





## **WEB ADVERTISING RATES**

## www.clusterpadel.com

TIPO DE BANNER	НОМЕ	INTERIOR NOTICIAS
TOP MEGABANNER	2,000€	
SIDE MEGABANNER	1,800€	
UPPER SIDE BANNER	1,000€	500€
MIDDLE SIDE BANNER	800€	500€
LOWER SIDE BANNER	600€	400€

#### NOTE:

These rates are monthly.
For other prices, please inquire.



To book campaigns, packs, and sponsorships, contact us.

Special discounts for CIP members.